



HOMELAND
SECURITY TODAY'S
HOLIDAY HERO
Awards

SPONSORSHIPS

SOLD \$149,995
One available

Platinum Sponsor

This level receives:

- Co-host of the awards program
- Recognition in marketing emails leading up to the event
- Toast to attendees
- Introduction of 6 award winners
- Recognition as exclusive PLATINUM sponsor
- Eight tickets to the event
- One premium table for 8, seated with awardee or VIP*
- Signage at reception and on buffet as Platinum sponsor

- Description of company and center spread (2 page ad) in printed program
- Eight weeks block ad in the HSToday newsletter of your choice
- Signage at reception and at registration
- Eight weeks of a splash ad at and the bar as Platinum sponsor
- One supporter sponsorship to a GTSC virtual event of choice

- Eight weeks of ads on HSToday website (block or banner)
- Complementary one piece of branded bling in award winner goody bags
- All goodie bags branded with Platinum sponsor's logo
- All Awardee goodie bags branded with Platinum sponsor's logo
- Table "treats" identified as provided by Platinum sponsor
- Recognition and description on all HSToday and GTSC social media
- 3 minute commercial on website and played during program

\$12,775
One available

Gold Sponsor

This level receives:

- Welcome and Toast to the attendees
- Recognition in marketing emails leading up to the event
- Introduction of 6 award winners
- One premium table for 8, seated with awardee or VIP*
- Signage at reception and on buffet as Gold sponsor

- Eight tickets to the event
- Eight weeks block ad in the HSToday newsletter of your choice
- Signage at reception and at registration
- Eight weeks of a splash ad on HSToday page of your choice

- Eight weeks of ads on HSToday website (block or banner)
- Complementary one piece of branded bling in award winner goody bags
- Recognition and description on all HSToday and GTSC social media
- 3 minute commercial on website and played during program

\$9,995
Two available

Silver Sponsor

This level receives:

- Toast to the attendees
- Recognition in marketing emails leading up to the event
- Introduction of 4 award winners
- One premium table for 8, seated with awardee or VIP*
- Signage at reception and on buffet as Silver sponsor

- Eight tickets to the event
- Six weeks block ad in the HSToday newsletter of your choice
- Signage at reception and at registration at and the bar as a sponsor
- Six weeks of a splash ad on an HSToday page of your choice

- Six weeks of ads on HSToday website (block or banner)
- Complementary one piece of branded bling in award winner goody bags
- Recognition and description on all HSToday and GTSC social media
- 3 minute commercial on website and played during program

\$5,000
Four available

Bronze Sponsor

This level receives:

- Toast to the attendees
- Recognition in marketing emails leading up to the event
- Introduction of 2 award winners
- Reserved seating for 4, seated with awardee or VIP*
- Signage at reception and on buffet as Bronze sponsor

- Four tickets to the event
- Six weeks block ad in the HSToday newsletter of your choice
- Signage at reception and at registration at and the bar as a sponsor
- Six weeks of a splash ad on an HSToday page of your choice

- Six weeks of ads on HSToday website (block or banner)
- Complementary one piece of branded bling in award winner goody bags
- Recognition and description on all HSToday and GTSC social media

Table Sponsor

\$5,995

This level receives:

- One table for eight
- Recognition in marketing emails leading up to the event
- Eight tickets to the event
- Reserved seating for 8, seated with awardee or VIP*
- Signage at reception and on buffet as sponsor
- Half page ad in printed program
- Signage at reception and at registration at and the bar as exclusive sponsor
- Two weeks of a splash ad on an HSToday page of your choice
- Two weeks of ads on HSToday website (block or banner)
- Recognition and description on all HSToday and GTSC social media

Cocktail Sponsor

\$5,500

One available

This level receives:

- Recognition in marketing emails leading up to the event
- Eight tickets to the event
- Reserved seating
- Signage at reception and on buffet as sponsor
- Exclusive signage at the bar
- Half page ad in printed program
- Four weeks of a splash ad on an HSToday page of your choice
- Four weeks of ads on HSToday website (block or banner)
- Recognition and description on all HSToday and GTSC social media

Centerpiece Sponsor

\$3,500

One available

This level receives:

- 4 tickets to the event
- Recognition in marketing emails leading up to the event
- Thanks and logos on each centerpiece and other arrangements
- Recognition on appropriate signage
- Two weeks of ads in HSToday newsletter (banner or square)
- Two weeks of ads on HSToday website
- Description of company and 1/4 page ad in printed program

Awardee Travel Sponsor

\$1,995

Ten available (This sponsorship pays for an out of state winner to travel to the event)

This level receives:

- 4 tickets to the event
- One branded item in goody bag
- Recognition in marketing emails leading up to the event
- Description of company and 1/4 page ad in program
- Four weeks of ads in HSToday (banner or square)
- Recognition on appropriate signage
- Four weeks of ads on HSToday website
- Recognition and description on all social media in HSToday and GTSC

Napkin Sponsor

\$2,750

One available (must be selected by November 15)

This level receives:

- 2 tickets to the event
- Custom cocktail napkins with sponsor logo and congratulations message
- Recognition in marketing emails leading up to the event
- Two weeks of ads on HSToday website
- Description of company and 1/4 page ad in program
- Recognition on appropriate signage
- Two weeks of ads in HSToday (banner or square)
- Recognition and description on all social media in HSToday and GTSC

Raise a Glass Toast

\$1,500

Three available

This level receives:

- Two tickets to the event
- Recognition in marketing emails leading up to the event
- Signage at reception and on buffet as sponsor
- 3 minute celebratory toast to awardees during program
- 1/4 page ad in printed program
- Two weeks of a splash ad on an HSToday page of your choice
- Two weeks of ads on HSToday website (block or banner)
- Recognition and description on all HSToday and GTSC social media

Dessert Sponsor

\$3,775
One available

This level receives:

- 4 tickets to the event
- Recognition in marketing emails leading up to the event
- Description of company and 1/4 page ad in program
- Two weeks of ads on HSToday website
- Two weeks of ads in HSToday (banner or square)
- Recognition and description on all social media in HSToday and GTSC

Gift Bag Sponsor

\$2,500
Required by November 15

This level receives:

- 2 tickets to the event
- Description of company and 1/4 page ad
- Logo and congratulatory on each goody in program bag distributed to attendees
- Four weeks of ads on HSToday website
- Four weeks of ads in HSToday newsletter
- One branded item in goody bag
- Recognition and description on all social media in HSToday and GTSC

Bling Sponsorship

\$500
Help us make our gift bags as fabulous as the Oscars!

- Upgrade your sponsorship!
- One branded item in goody bag

Program Ad

\$500

- Upgrade your sponsorship!
- One full page ad in printed program

For more information and to register visit:
www.HSTodayawards.org

CUSTOM SPONSORSHIPS ARE ALWAYS AVAILABLE

CONTACT kwhite@gtscoalition.com WITH YOUR IDEAS.
Thank you for supporting GTSC

